

### Field Oriented Thinking Brain

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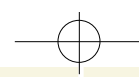
Pioneering the future advancement of Korea's Construction Industry- Thinking-Brain CERIK, Construction and Economy Research Institute of Korea.

CERIK has been established to contribute to the Korean economy by its systematic research on the overall fields of construction industry, which brought in modernization of the Korean economy.

Since its establishment a decade ago, CERIK has earned the reputation of an institution which contributes to the government and construction enterprises to prepare policies and management strategies, by conducting various researches on policies, economy, management, technologies and project management, with in-depth and field-oriented approach.

CERIK is about to improve itself to be a world class construction research institute with futuristic vision in order to elevate construction industry to be a cutting-edge industry with its 30 years of expertise and experience.

Construction & Economy Research Institute of Korea



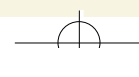
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**CERIK**  
 Construction & Economy Research Institute of Korea  
**한국건설산업연구원**

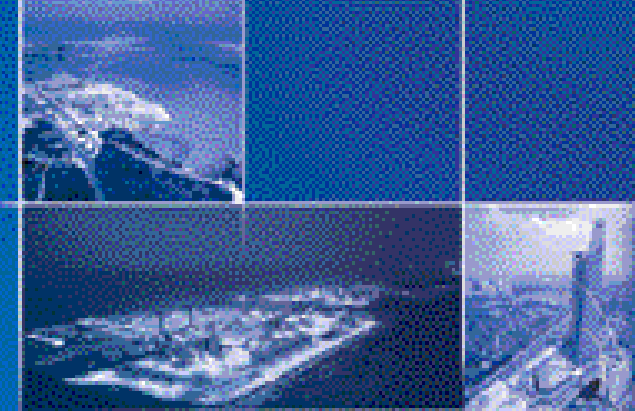
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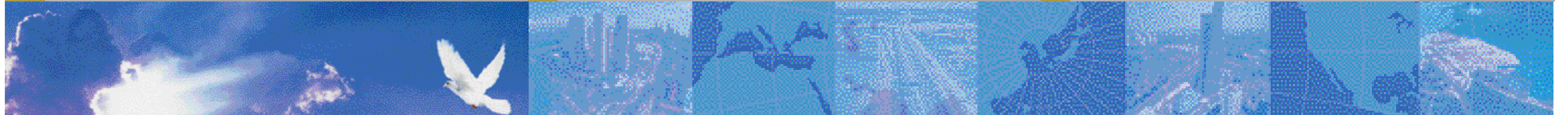
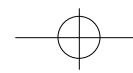


# 세계건설산업의 변화 전망과 미래의 한국건설

: 2005.3.17 ( ) 09:00 ~ 16:00

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The world today is experiencing rapid changes. The changes in every industry are so fast that we can't predict the future even 5 years from now. Construction industry is not an exception. We would like to lead the direction for our construction industry by having a wide overview on the present and the future of the industry.

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Construction & Economy Research Institute of Korea (CERIK) is celebrating its 10th anniversary by hosting a seminar to discuss the trend of the present and future construction industry. The seminar will be a platform to give you a wider perspective on the future in this dynamic era.

Please come and enjoy what we offer.  
Thank you.

2005 3 17

March 17, 2005  
**Byung-Sun Choe**  
Chairman of Construction & Economy Research  
Institute of Korea

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TIME	SUBJECT	SPEAKER
09:00 ~ 09:30		
09:30 ~ 10:00		
10:00 ~ 10:40	" "	Richard L Tucker
10:40 ~ 11:20	" "	Zhang Wei Wen
11:20 ~ 11:40		

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TIME	SUBJECT	SPEAKER
13:00 ~ 13:20		
13:20 ~ 13:40		
13:40 ~ 14:00		
14:00 ~ 14:20	Coffee Break	
14:20 ~ 14:40		
14:40 ~ 15:00		
15:00 ~ 16:00		

### A new wave for the world construction industry

MC : Kim, Jeong Ho

TIME	SUBJECT	SPEAKER
09:00 ~ 09:30	On-Site Registration	
09:30 ~ 10:00	Opening Ceremmony and Address	
10:00 ~ 10:40	Trend of The Changes in the Global Construction Business	Richard L Tucker
10:40 ~ 11:20	Present and Future Construction Market of China	Zhang Wei Wen
11:20 ~ 11:40	General Discussion & Question and Answer	

### The forthcoming social wave and the new construction market

MC : Lee, Bok Nam

TIME	SUBJECT	SPEAKER
13:00 ~ 13:20	Prospective View on the Society and the Culture of Korea	Professor Kim, Mun Cho
13:20 ~ 13:40	Prospective View on the Cities of Korea	Professor Yang, Woo Hyun
13:40 ~ 14:00	Prospective View on the Apartment Houses of Korea	Vice President Cho, Sung Chan
14:00 ~ 14:20	Coffee Break	
14:20 ~ 14:40	Prospective View on the Transportation System of Korea	DR. Kang, Weon Eui
14:40 ~ 15:00	The Effectuation of Kyoto Protocol and a Prospective View on the Economy of Korea	Professor Lee, Jae Hyup
15:00 ~ 16:00	General Discussion & Question and Answer	<b>PANEL</b> DR. Jeon, Young Ok Professor Choi, Kee Choo DR. Zchang, Sung Soo

